



Be a 2024 Games Sponsor

www.chicagoscots.org/festival

WE MOVED!

New location:

**DuPage County Fairgrounds
2015 Manchester Road
Wheaton, IL 60687**

The 38th Annual

SCOTTISH FESTIVAL & HIGHLAND GAMES

June 14-15, 2024

- **New!** 3 Grade One Bands in the Largest Pipe Band Competition in North America
- Cooking Demos with Gary Maclean, the National Chef of Scotland
- Celtic Rock and Scottish Entertainment
- WDCB Media Partner
- 10,000 Attendees will See Your Brand

Join Us!

SPONSORSHIP OPPORTUNITIES & BENEFITS:

Piping and Drumming Competition - \$10,000

- ✘ Sponsor Banner at Competition Field
- ✘ Opportunity to Present Winners Trophies
- ✘ 8 VIP Admission Tickets
- ✘ 3 Parking Passes for Reserved Lot

Entertainment Stage - \$10,000

- ✘ Sponsor Banner at Entertainment Stage
- ✘ Opportunity for Welcome Remarks
- ✘ 8 VIP Admission Tickets
- ✘ 3 Parking Passes for Reserved Lot

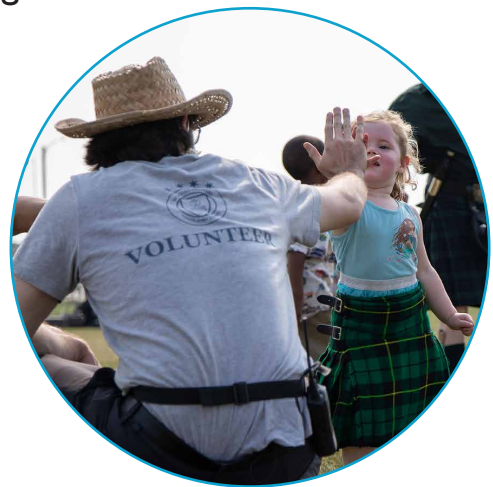


Culinary Sponsor for Gary Maclean, National Chef of Scotland - \$7,500

- ✘ Sponsor Banner at Gary's Scottish Kitchen
- ✘ Opportunity for Welcome Remarks Before Cooking Demos
- ✘ 6 VIP Admission Tickets
- ✘ 2 Parking Passes for Reserved Lot

Official Beer Sponsor- \$6,500

- ✘ Sponsor Banner(s) at Games Bar
- ✘ Exclusive Beer Pouring Rights
- ✘ 4 VIP Admission Tickets
- ✘ 10 Games Admission Tickets



& MORE!



VIP Hospitality Sponsor - \$5,000

- ☒ Sponsor Banner at VIP Hospitality
- ☒ 4 VIP Admission Tickets
- ☒ 8 Games Admission Tickets
- ☒ 2 Parking Passes for Reserved Lot

Heavy Athletics Sponsor - \$2,500

- ☒ Sponsor Banner at Competition Field
- ☒ 2 VIP Admission Tickets
- ☒ 4 Games Admission Tickets
- ☒ 1 Parking Pass for Reserved Lot

Official Spirits Sponsor - \$2,500

- ☒ Sponsor Banner(s) at Games Bar
- ☒ Exclusive Whisky or Gin Pouring Rights
- ☒ Tasting Opportunity at Games & VIP Hospitality
- ☒ Your Brand Featured in 1 Cooking Demo with Gary Maclean
- ☒ 2 VIP Admission Tickets
- ☒ 4 Games Admission Tickets



Attraction Sponsors - \$1,000

- ☒ Sponsor Banner at Your Attraction
- ☒ Opportunity for a Brand Tent at the Games
- ☒ 4 Games Admission Tickets
- ☒ 1 Parking Pass for Reserved Lot

Contest Sponsor - \$500

- ☒ Sponsor recognition on Games Signage
- ☒ 2 Games Admission Tickets
- ☒ 1 Parking Pass for Reserved Lot

Awards Sponsors - \$250

Sign on to be an Awards and Trophy Sponsor and include your Brand at the Games! Help fund the award-winning ribbons and trophies

- ☒ Your name or logo will be featured on Thank You Sign at the Festival
- ☒ 2 Games Admission tickets

- British Car Show
- Children's Area
- Dogs of Scotland
- Highland Games Raffle

- Knobbly Knees (Men in Kilts)
- Haggis Eating
- Haggis Hurling
- Running of the Bairns (wee ones)

All Sponsors Enjoy These Core Benefits:

- Chicago Scots Website Listing
- Recognition from Entertainment Stage
- Social Media Promotion

REGISTER

Questions?

Contact Dawn Miller

(708) 426-7144

dawnmiller@chicagoscots.org

Thank You Sponsors!
Culture and Care are hallmarks of the Chicago Scots. We are proud to be the only Scottish Society in the world to own and operate an elder care community as our primary charity. Your support of the Highland Games will benefit our mission at Caledonia Senior Living & Memory Care in North Riverside where we have cared for generations of seniors in a Scottish way since 1910.

